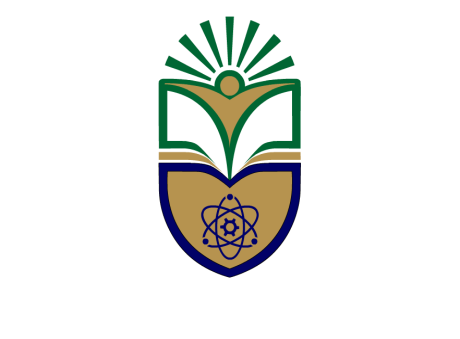
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**THE TECHNICAL UNIVERSITY OF KENYA**

**FACULTY OF SOCIAL AND TECHNOLOGY STUDIES**

**SCHOOL OF INFORMATION AND COMMUNICATION STUDIES**

**DEPARTMENT OF INFORMATION AND KNOWLEDGE MANAGEMENT**

**AIIQ 2112**

**WEB DESIGN**

**NICOLE ANYANGO OWINO-AIIM/00762/2022**

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<!DOCTYPE html>

<html>

<head>

<title>Nily skincare</title>

</head>

<a href="Nily skincare.html">NILY SKINCARE</a>

<a href="productpage.html">PRODUCT PAGE</a>

<a href="shop wit nily.html">SHOP WITH NILY</a>

<a href="contact us.html">CONTACT US</a>

<style>

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</head>

</style>

<img src="https://i.imgur.com/mI3zfQr.png"width="100px" height"600px"

<b><h1 style="color:blue;" align="centre" font-family:courier;" "font-size:300%;"> NILY SKINCARE </h1></b>

<h2><marquee><u><i>When you don't feel comfortable about your skin just remember Nily's gatchu (:</u></i></marquee></h2>

<img src="https://i.imgur.com/r583DNN.png" alt="https://chatgpt.com/c/678a1ffa-34e0-8003-8e39-b42891586d54"width="1200px" height="600px" align="centre">

<p><b><u> Nily's mission:</b></u></p>

<q>Our mission is to ensure our clients have healthy and smooth skin to make them feel comfortable in their skin as they go about their day to day lives</q>

<ol>

<b><u>Our Goals:</b></u>

<li> Improve and boosts peoples confidence in their skin.</li>

<li> Create skin health awareness .</li>

<li> To make over one billion beautiful skin.</li>

<li> Care for every skin type and avoid discrimiation.</li>

</ol>

<DOCTYPE HTML>

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<body>

<b><h1 style="color:Pink;" align="centre" font-family:courier;" "font-size:300%;"> NILY PRODUCTS </h1></b>

<p><b> Nily products are made from natural ingredients are meticulously crafted using botanical extracts, antioxidants, and moisturizers that are gentle yet powerful. We believe in harnessing the purity and potency of nature to deliver skincare solutions that nourish, protect, and rejuvenate.</p>

Our manufacturing process is designed to preserve the integrity of these natural ingredients, ensuring that every product you receive is of the highest quality. From the moment you open a Nily product, you'll experience the fresh, soothing essence of nature in every application.</p>

Join us on our journey to healthier, more radiant skin with the pure goodness of Nily Skincare. Because you deserve nothing but the best that nature has to offer.</b></p>

<b><i><marquee><h2 style="color:Pink;">How do you know its an original NILY product?</h2></i></b></marquee>

<img src="https://i.imgur.com/hKvJuZM.png" width="1200px" height="300px">

<p><b><style="align-centre;">

<ol>

Ensuring the authenticity of your skincare products, Nily, is crucial for maintaining customer trust and safety.

<ol>

<li>To verify their authenticity, always check the product packaging for any signs of tampering or inconsistencies in color, font, and size.</li>

<li>Purchase Nily products only from authorized sellers or directly from the official website to avoid counterfeit items1.</li>

<li>Look for security labels, QR codes, or unique codes on the packaging that can be verified through the brand's website.</li>

<li>Additionally, check the serial number, batch code, and manufacturing information to ensure they match the brand's records.</li>

</ol>

Finally, trust your senses—authentic products will have a consistent smell and texture. If you have any doubts, contact Nily's customer care for verification

<b><i><h3 style="font-size:300%;"> AVAILABLE SKIN CARE PRODUCTS</h3></b></i>

<p><strong><style="font-size:300%;">NILY SERUM:</strong></p>

<img src="https://i.imgur.com/AvCxT8P.png"

style="float:left;width:200px;height:200px;">

<p>Nily serum is rich in vitamins C and E, which help protect the skin from damage caused by free radicals</p>

<p>Has derivatives of vitamin A, used for their anti-aging properties.</p>

<p>Known for its ability to retain moisture and plump the skin.</p>

<p>Also contains Small chains of amino acids that can help stimulate collagen production.</p>

<p>Natural extracts from plants that can provide various benefits, such as soothing or anti-inflammatory effects.</p>

<p>The serum is created specifically for Day and Night use.

<br>

</p>

<p><strong><style="font-size:300%;">NILY SCRUBS:</strong></p>

<img src="https://i.imgur.com/F8UZIpv.png"

style="float:left;width:200px;height:200px;">

<p> Our body and face scrubs are formulated to exfoliate the skin, removing dead skin cells and promoting a smoother, more radiant complexion.</p>

<p>Nily scrubs contain exfoliating agents as salt and sugar and natural seeds that hepl in smooth exfoliation</p>

<p>Our scrubs are rich in moisturizing and hydrating agents like iols and glycerine to hydtare the skin and keep it soft</p>

<p>Contains vitamins and presrvatives giving each scrub their nature and taste like cocoa scrubs, aloevera and fruit scrubs</p>

<p>Different scrubs have varied formulations based on their intended use and target skin concerns. Visit us for quality and healthy scrubs</p>

<br>

</p>

<p><strong><style="font-size:300%;">NILY MOISTURISERS:</strong></p>

<img src="https://i.imgur.com/RyvItga.png"

style="float:left;width:200px;height:200px;">

<p>NILY moisturizers are designed to hydrate and protect the skin, and they typically contain a mix of several key ingredients to perform effectively</p>

<p>They contain glycerin that draws moisture from the air into the skin keeping it moist and healthy.</p>

<p> Enriched with natural oils such as jojoba, coconut, and argan oil, which smooth and soften the skin.</p>

<p>Is added silicones which create a smooth, protective layer on the skin and ingredients to block moisture lose</p>

<p>Contains vitamins such as Vitamin E (antioxidant) and Vitamin C (brightening) and fragrance to maintain sweet scents</p>

<p>Moisturizers come in various formulations to suit different skin types and concerns, so it's always best to choose one that aligns with your specific needs</p>

</p>

<p><strong><style="font-size:300%;">NILY SOAPS:</strong></p>

<img src="https://i.imgur.com/ukGI91u.png"

style="float:left;width:200px;height:200px;">

<p> NILY skincare soaps are formulated with various ingredients to cleanse, nourish, and protect the skin</p>

<p> Contains oils and fats: These can include vegetable oils or animal fats that form the base of the soap and help create lather.</p>

<p> Enriched with essential oils: Such as lavender, tea tree, or eucalyptus, for fragrance and additional skin benefits.</p>

<p>Contains conditioning agents to help in hydration and skin conditioning</p>

<p> Contains vitamins and chemical preservatives to extend shelf life and prevent microbial growth.</p>

<p> Soaps can be crafted for specific skin types and concerns, ranging from moisturizing and gentle formulations to more exfoliating and detoxifying options</p>

</p>

<p><strong><style="font-size:300%;">NILY OILS:</strong></p>

<img src="https://i.imgur.com/MxIJkiK.png"

style="float:left;width:200px;height:200px;">

<p> NILY skincare oils are crafted with various ingredients designed to nourish, hydrate, and protect the skin.</p>

<p> Contains base oils like Argan oil rich in essential fatty acids and antioxidants, great for moisturizing and anti-aging.</p>

<p> Essentials oils to provide calms and soothes the skin</p>

<p> Enriched with vitamins like vitamin E that acts as an antioxidant, protecting the skin from damage.</p>

<p> Contains chemical preservatives to ensure the product remains free of bacteria and mold.</p>

<p>Skincare oils can be tailored to suit different skin types and concerns, offering a range of benefits from hydration to anti-aging.</p>

</p>

<b><i><h4 style="font-size:300%;"> NILY DAY AND NIGHT SKINCARE ROUTINE </h4></b></i>

<p><i>MORNING ROUTINE</p></i>

<ol>

<li>Cleanser: Start by washing your face with a gentle cleanser to remove any impurities.</li>

<li>Toner: Apply toner to help balance your skin's pH and prepare it for the next steps.</li>

<li>Serum: Use a serum with antioxidants like vitamin C to protect your skin from free radicals.</li>

<li>Moisturizer: Hydrate your skin with a moisturizer suitable for your skin type.</li>

<li>Sunscreen: Apply sunscreen to protect your skin from harmful UV rays.</li>

</ol>

<p><i>NIGHT ROUTINE</p></i>

<ol>

<li>Cleanser: Cleanse your face again to remove makeup, dirt, and oil.</li>

<li>Exfoliator: Use an exfoliator a few times a week to remove dead skin cells (skip this step if you have sensitive skin).</li>

<li>Toner: Apply toner again if you use it at night.</li>

<li>Serum: Use a hydrating serum with hyaluronic acid or other active ingredients.</li>

<li>Eye Cream: Apply eye cream to the delicate under-eye area.</li>

<li>Moisturizer: Moisturize your skin to keep it hydrated overnight.</li>

<li>Retinoid: Apply a retinoid product if you're using one (use this at night and start slowly to avoid irritation).</li>

<li>Face Oil: Finish with a face oil if needed for extra hydration.</li>

</ol>

Remember to adjust this routine based on your skin type and concerns. It's always a good idea to patch-test new products and consult with a dermatologist if you have specific skin issues.

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<b><i><h1 style="font-size:300%;"> SHOP WITH NILY :) </h1></b></i>

<p> At Nily Skincare, we believe in empowering you with the best skincare solutions tailored to your unique needs. Our products are crafted with high-quality ingredients to provide effective and nourishing skincare.</p>

<b><marquee><h2 style="color:Pink;">WHY SHOP WITH US?</b></marquee></h2>

<p> We believe to provide quality products that are essential and improve lifestyle and make clients feel comfident in their skins.We have faith in our products also</p>

<ol>

<li>Expertly Formulated: Each product is designed by skincare experts to address specific skin concerns.</li>

<li>Natural Ingredients: We use natural and organic ingredients to ensure gentle yet effective skincare.</li>

<li>Customer Satisfaction: We prioritize your satisfaction and offer a satisfaction guarantee on all our products.</li>

<li>Convenient Shopping: Shop from the comfort of your home with our easy-to-navigate online store.</li>

</ol>

<b><h3 style="color:Pink;">HOW TO SHOP WITH US </b></h3>

<p>Nily skincare is an online business platform that tends to all skincare and provide solutions.</p>

<p>The following is a procedure to acquire our products</p>

<ol>

<li>Browse Products: Explore our wide range of skincare products, including cleansers, serums, moisturizers, and more.

<li>Add to Cart: Select your desired products and add them to your cart.</li>

<li>Checkout: Proceed to checkout and enter your shipping and payment details.</li>

<li>Track Your Order: Receive order confirmation and track your shipment for timely delivery.</li>

</ol>

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}

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}

</style>

</head>

<body>

<button class="button">SHOP NOW:)</button>

</body>

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<body>

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<b><h2 style= "font-size:300%;"> CONTACT US :)</b></h2>

<ol>

<li>Customer Support: Reach out to our friendly customer support team for any questions or assistance.</li>

<li>Email: support@nily-skincare.com</li>

<li>Phone: +254 123 456 789</li>

</ol>

<b><i><h3 style= "font-size:300%;"> FOLLOW US :)</b></i></h2>

Stay updated with our latest products, promotions, and skincare tips by following us on social media:

<ol>

<li>Instagram: @nily\_skincare</li>

<li>Facebook: facebook.com/nily.skincare</li>

<li>Twitter: @nily\_skincare</li>

</ol>

<b><i><u><marquee><h3 Shop Now and Transform Your Skin with Nily Skincare!</b></u></i></marquee></h3>

</body>